



ZEBRA

HOW MUCH IS OUTDATED TECHNOLOGY COSTING YOU?



When you hang on to outdated technology, you're compromising operational efficiency, visibility, and productivity—which means you're also compromising your profitability.

Zebra has the solution to:

- Expand real-time business intelligence for better decision-making
- Increase mobility
- Improve access control
- Strengthen supply chain
- Reduce downtime

GO Zebra.

GO Zebra rewards you for making the smart move to more innovative, feature-rich, best-in-class thermal and card printers. When you trade in your old printer—including competitor's models—and buy a new Zebra® printer, you earn up to **\$550 cash back** for every qualifying purchase.

GO Zebra Eligibility

- Any Zebra or competitive thermal barcode or card printer is eligible for the trade-in, but must power up and include the printhead.
- Customers must purchase eligible printers (see chart) from a Zebra PartnersFirst® member.
- GO Zebra is available only to Zebra customers in the continental U.S. (excluding Alaska, Hawaii, and territories) and Canada (excluding the province of Quebec).
- This offer is not valid when combined with any other offer, promotion or special pricing.

PURCHASE ANY OF THE FOLLOWING ZEBRA PRINTERS AND RECEIVE A REBATE	END USER REBATE	ZEBRA ONECARE	TOTAL POSSIBLE REBATE
ZE500™ and ZE500R™	\$500		\$500
170Xi4™ and 220Xi4™	\$500	\$50	\$550
ZXP Series 7™ Dual-Sided Laminator and ZXP Series 8™ Dual-Sided Laminator	\$400	\$50	\$450
110Xi4™, 140Xi4™, R110Xi4™, ZXP Series 7™ Single-Sided Laminator, ZXP Series 8™ Single-Sided Laminator and ZXP Series 8™ Dual-Sided	\$300	\$50	\$350
ZXP Series 7™ Dual-Sided	\$250	\$50	\$300
ZXP Series 3™ Dual Sided	\$200	\$25	\$225
ZXP Series 8™ Single-Sided	\$150	\$50	\$200
ZXP Series 7™ Single-Sided	\$125	\$50	\$175
105SLPlus™, ZT410™ and ZT420™	\$100	\$50	\$150
ZXP Series 3™ Single-Sided	\$100	\$25	\$125
QLn220™, QLn220 HC, QLn320™, QLn320 HC, QLn420™ and ZQ520™	\$75	\$25	\$100
iMZ220™, ZQ510™, iMZ320™, P4T™, ZT220™ and ZT230™	\$50	\$25	\$75

